

Marketing Winston-Salem State University

Minimum of two (2) semester hours is required to fulfill each of the following competencies unless otherwise noted.

Competency		Course Prefix & Number	Course Title	Course Offerings
A	Principles of Marketing	MKT 3331	Principles of Marketing	
B	Global Markets / Trade & Financial Literacy	ACC 4328	Global & Ethical Issues in Accounting	
		ECO 4316	Foreign Economic Policies & International Cooperation	
		ECO 4384	International Economics	
C	Organizational Resources Management	MGT 3322	Organizational Behavior	
		MGT 4338	Organizational Staffing	
		MGT 4348	Human Resource Management & Employment Law	
D	Entrepreneurship	MGT 3324	Entrepreneurship & Small Business Management	

Posted: Spring 2018
Revised: Spring 2018

Course Offering Codes:

F=Fall, S=Spring, SS=Summer Session, UD=Upon Demand
e=even years, o=odd years, ^=online

Course typically offered **on campus** if shaded.

Notes:

- These are typical course offering schedules. Courses are not guaranteed to be offered at these times.
- Please check with the college/university for course availability each semester.
- Some courses require prerequisites be met prior to registration. An asterisk (*) denotes a prerequisite course.
- For more information from this institution, click here, <http://www.wssu.edu/>